



BUSINESS RESOURCE GUIDE

The Business Resource Guide is our semi-annual directory containing the most current listings of our members.



FULL PAGE SPECS

LIVE AREA 8" W x 10" H
TRIM SIZE 8.375" W x 10.5" H
BLEED AREA 8.625" W x 10.75" H

■ Prepaid full page ads receive a free Business Directory Enhancement Listing on www.carlsbad.org (\$995 value)

PREMIUM POSITIONS

Placement	6mo.	12mo.
Back Cover	\$3,895	\$5,895
Inside Front	\$3,695	\$5,495
Inside Back	\$3,295	\$4,995
Page 1	\$3,295	\$4,995

BUSINESS GUIDE LISTINGS

INSIDE ADVERTISEMENTS

AD	SIZE	6 mo.	12 mo.
Full Page	See Specs Above	\$2,695	\$3,995
1/2 Page H	8" W x 5" H	\$1,495	\$2,400
1/2 Page V	3.5" W x 9.75" H	\$1,495	\$2,400
1/4 Page	3.6667" W x 4.75" H	\$790	\$1,300
1/8 Page	3.6667" W x 2.375" H	\$395	\$675

ADD YOUR COLOR LOGO FOR ONLY \$160

All members receive a free listing. Make your listing stand out with a full color logo. No discounts given on listings. *One free listing under business category.*

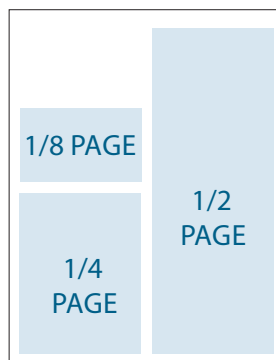
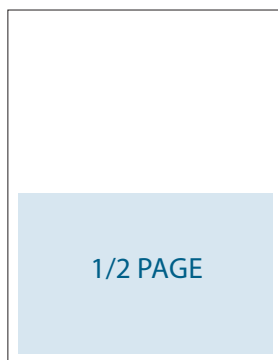
MULTIPLE ADVERTISING INSERTIONS

If you purchase more than one ad, the most expensive display ad is sold at full price. Each additional display ad of the same or lesser value will be discounted 25%.

WE CAN CREATE YOUR AD

For a fee, we can create your ad. Please submit all the following:

- All text for the advertisement.
- All images, including logos should be jpg., png., eps., or tiff.
- Ad builds include one (1) design adjustment/change after the initial proof.



- Rates subject to change; signed contracts honored for term.
- Advertising is available only to Carlsbad Chamber members.
- Non-profit organizations qualify for 10% discount.
- Advertising is available only to Carlsbad Chamber members.

FOR MORE INFORMATION PLEASE CONTACT

Last updated December 2017