



# 2019 CARLSBAD BUSINESS ACHIEVEMENT & DISTINCTION AWARDS NOMINATION FORM

**Submission Deadline:** Thursday, February 28, 2019

Please use one form per nominee.

## NOMINEE INFORMATION

Name of Company/Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Name of CEO/Owner/Manager \_\_\_\_\_

Name of Nominator \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Email \_\_\_\_\_

## CATEGORIES See reverse side for details (check all that apply)

- Beat the Odds Award**
- The Risk-Taker Award**
- Women Championing Women Award**
- The Community Footprint Award**
- Best Place to Work (Small Business) ≤ 100 Employees**
- Best Place to Work (Large Company) 100+ Employees**

## NOMINATION ESSAY Attach separately (limit to one page)

- Give a brief history of the business.
- What are the company's core values, goals and overall mission?
- Provide details that speak to the company's profitability, growth and stability over the past three years.
- How has the company built and maintained its leadership role in Carlsbad's business community and contributed to the city's vitality?

**For each category entered, prepare a statement of why the nominee is deserving of the award (See 'Categories' section on the reverse page for a detailed description of each award. Address the criteria for each award and answer the questions ).**

## DETAILS

Please fill out this nomination form completely and return with the nomination essay to the Carlsbad Chamber of Commerce by Thursday, February 28, 2019. Companies may be entered into more than one category if they qualify. If nominating a business for more than one category, the nomination essay must address the criteria for each of the categories.

### Who is eligible:

ALL CARLSBAD CHAMBER MEMBERS!!!

All nominees must be in good standing.

### Who can nominate:

Anyone can submit a nomination and self-nominations are strongly encouraged.

### About the Awards:

The Carlsbad Business Achievement & Distinction (CBAD) Awards are presented by the Carlsbad Chamber of Commerce to celebrate the accomplishments of all our exceptional members. The CBAD awards are inclusive to businesses of all sizes and honors the spirit of entrepreneurship, recognize members who positively impact the environment and their community, and contribute to the overall well-being of a strong and vibrant local economy.

You may respond by email\*, fax, letter or drop-off. Submit your form with all completed information no later than **Thursday, February 28, 2019** to:

**Carlsbad Chamber of Commerce**  
5934 Priestly Dr., Carlsbad, CA 92008

or  
editor@carlsbad.org

\*Emails must include "Nomination" in the subject line

Winners will be announced at the  
**2019 Carlsbad Business Achievement & Distinction Awards Luncheon**

**Thursday, April 4, 2019**  
**11am - 1:30pm**

**THE WESTIN**  
CARLSBAD  
RESORT & SPA

5480 Grand Pacific Drive | Carlsbad, CA 92008



**Thursday, April 4, 2019**  
11 am - 1:30pm

AT

**THE WESTIN**  
CARLSBAD  
RESORT & SPA

5480 GRAND PACIFIC DRIVE  
CARLSBAD, CA 92008



5934 Priestly Dr., Carlsbad, CA 92008  
760.931.8400  
[www.carlsbad.org](http://www.carlsbad.org)

## 2019 AWARD CATEGORIES

### The Community Footprint Award

*Given to a company or organization that demonstrates a commitment to a positive community legacy.*

How does this company's efforts improve the lives of residents and/or visitors to our community? And/or does the company culture encourage accountability and promote sustainability. How does this company contribute to the overall quality of life and well-being of the community?

### Beat the Odds Award

*The statistics are against them – more than 50% of small businesses fail in the first four years. This award goes to the start-up that beat those odds.*

This start-up is innovative, thinks outside the box and has come up with something new to build a successful business. How have innovative ideas and best practices helped this start-up grow and attain a competitive edge in the market? How is this company lifting up its team to success?

### The Risk-Taker Award

*Our local economy needs these visionaries, dreamers, and above all, bold risk-takers.*

*This award will go to the entrepreneur who is not afraid to take a challenge.*

This business leader encourages professionalism and integrity as top priorities in their business culture. As a leader, this person influences the company's proven success in sales and profits, increases jobs and adds value to the local economy. How does this entrepreneur adapt and remain relevant in a competitive world?

### Women Championing Women Award

*Given to a woman-owned enterprise that promotes the achievements of other women.*

Explain the role of the founder/owner in the day-to-day operations of this woman-owned business. How has the business forged new ways to deliver value to customers and community and encourage employee development? How has this business championed other women in the community?

### Best Place to Work Award – small business ≤100 employees

*Given to the small business that exemplifies an outstanding reputation for superior customer service, a strong work/life balance for employees, and is distinguished as a leader in their industry or community.*

As a small business (≤100 employees), how does this company provide superior customer service while maintaining competitively priced products or services? How does this company promote a proper work/life balance? How is this business putting employees first and providing amenities and benefits that distinguish the organization as an industry leader for others to follow? How does this company create jobs, encourage employee leadership development, and contribute positively to the business community?

### Best Place to Work Award – large company 100+ employees

*Given to the business or organization that exemplifies an outstanding reputation for superior customer service, a strong work/life balance for employees, and is distinguished as a leader in their industry or community.*

As a large business (100+ employees), how does this company provide superior customer service and transparency to the public while maintaining competitively priced products or services? How does this company promote a proper work/life balance? How does this business put employees first and provide amenities and benefits that distinguish the organization as an industry leader for others to follow? How does this company create jobs, contribute positively to the business community and insist on an atmosphere of fairness and respect for all employees?

**NOMINATIONS MUST BE RECEIVED BY**  
**THURSDAY, FEBRUARY 28, 2019**